

# THE MANIFESTO: GET OUT OF CONSTRUCTION MANAGEMENT HELL

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# THE CONSTRUCTION PROJECT MANAGEMENT SYSTEM IS BROKEN.

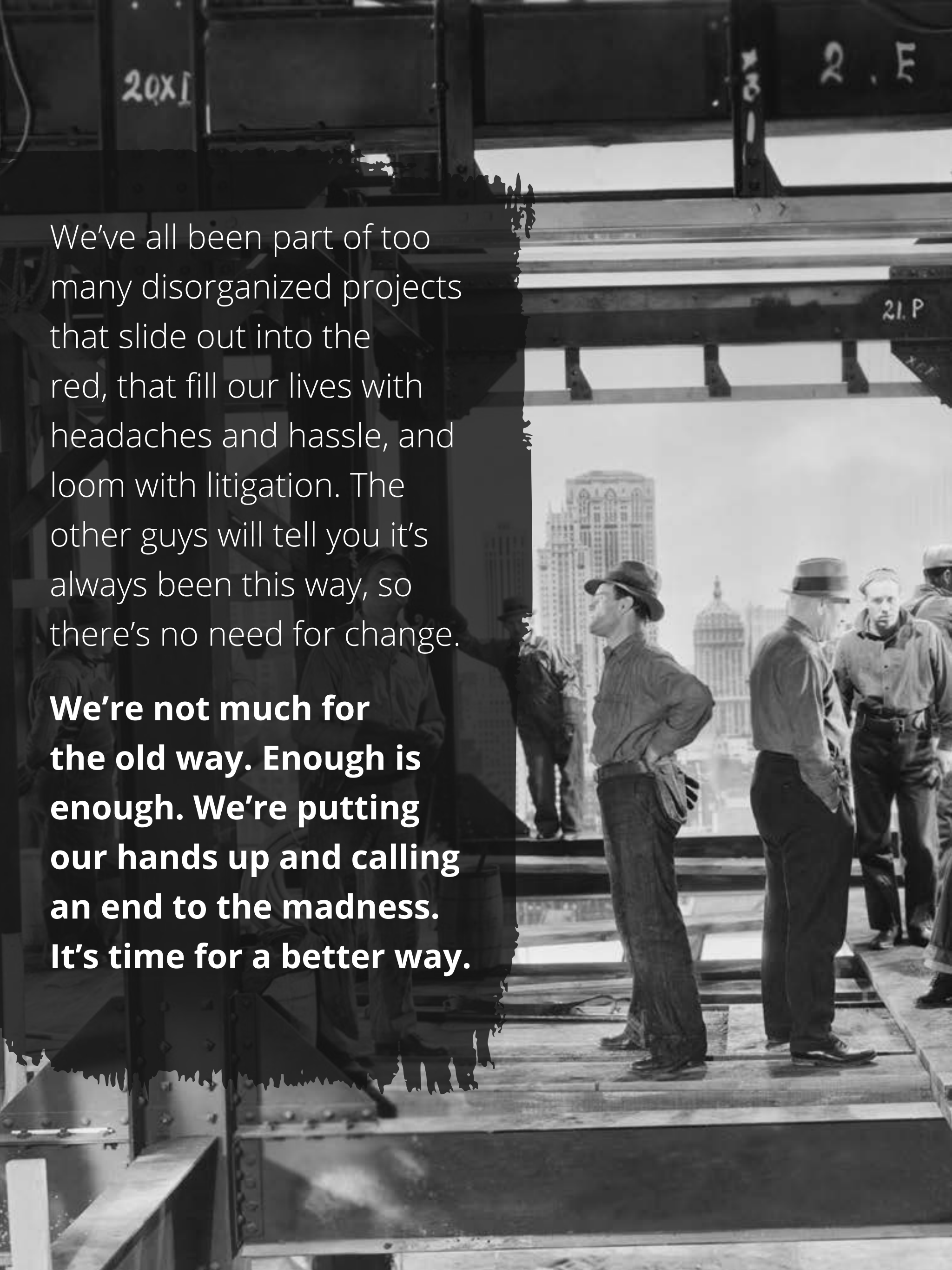


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In an era of constant connectivity, our industry has slipped behind. General contractors don't communicate with subs. Architects are tuned out of projects. It's impossible to efficiently track changes.



A black and white photograph of a construction site on a high-rise building. Several workers wearing hard hats and work clothes are standing on a steel beam. In the background, a city skyline is visible, including a prominent skyscraper. The image has a grainy, historical feel. The text is overlaid on the left side of the image, partially obscuring the workers and the building structure.

We've all been part of too many disorganized projects that slide out into the red, that fill our lives with headaches and hassle, and loom with litigation. The other guys will tell you it's always been this way, so there's no need for change.

**We're not much for the old way. Enough is enough. We're putting our hands up and calling an end to the madness. It's time for a better way.**



You might be thinking, “But I already have an internal solution.” We have settled for semi-functional project management methods for too long.

**Anything that doesn't put everyone on a project on the same page is like going to the worksite with the wrong set of tools.**

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# LET'S TAME THE WILD WEST




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**In this industry, nobody uses the same method to get the job done. Architects, general contractors, owners and all the rest of us have dealt with chaos for too long.**





**Everyone has an internal solution, but none work well enough. Projects continue to be disorganized, thrown into chaos by miscommunication and missing information. In the most extreme cases, post-closeout litigation awaits.**



We don't have to accept being out of touch with our projects. Instead, let's say enough of losing sight of our projects' details, and having our way of life threatened by inefficiency and fear of legal repercussions.

It's time we take back control and transform the industry.

**Together, we will  
save money. We  
will cut down on  
hassle. We will  
change the way  
business gets done.**

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# LET'S MAKE IT LAST CALL FOR HAPPY HOUR MANAGEMENT



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**Decisions made in martini meetings are no longer acceptable. This old school negotiation tactic jeopardizes clarity and leads to half-baked solutions. It puts everyone (including the people privy to the conversations) in dangerous territory.**



**We call for decisions  
to be made based on  
accurate information  
and built on integrity,  
with the full awareness  
of everyone on  
the project.**



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Poor decisions and battles that result between contractors and subs start in the smoke-filled rooms, and it's where project losers are created. The old way doesn't work.



Pre-build meetings aren't productive. What if, instead of wasting everyone's time, the project manager could take emailed questions and provide clear answers within a tool?

**What if we  
could eliminate  
unnecessary retreads  
and meaningless  
meetings?**

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Together, we can accomplish this and more.

Our industry has seen enough of hard-working people falling behind because of mismanagement and lack of structure. We all deserve to be on the same playground with equal footing, rather than constantly hustling to overcome disadvantage created by poor practice.

**We will be active participants in planning, production and maintenance of our projects.**

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# LET'S GET TO THE HOLY GRAIL

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**Every project has one set of plans in the job trailer. It's inaccessible, unsafe, and archaic.**





Let's grab the Holy Grail Set for ourselves, and keep it updated in real time. Let's keep it protected. We deserve to have a clear, tracked-in-real-time view of the projects that provide our livelihoods.



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**We deserve everything to be in its place, beginning to end.**

No more getting lost in the shuffle. When communication breaks down, we end up with countless as-builts on a single project. That wastes money and causes confusion we don't need in our lives.

# What's the process missing? Common sense.

If we don't have all the information during and after a project, it's impossible for anyone on the job to come to a common sense solution. That blend of uninformed decision-making and careless closeouts is how legal issues arise.

## **The old method is wasteful and horribly inefficient.**

It's a waste of paper, and extensive shipping and printing costs are killing our profits. It's time to go digital.

Quitting business as usual is like quitting smoking. Once you have, you'll realize how much you stunk all these years.



# LET'S PROTECT OURSELVES FROM LITIGATION

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**By better organizing our projects and improving communication, we can diminish the risk of lawsuits popping up after a project is completed.**



Closeout documents protect the integrity of our projects during and after they wrap up. If we're relying on a faulty set of Holy Grail documents and pieced-together documentation, the post-closeout path is full of obstacles capable of destroying our businesses.

**When communication is a cluster with no sense of communication clarity, litigation looms. If it occurs, we'll be ready.**


# IT'S TIME TO CUT THE CHAOS AND STOP LOSING

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**There's a better way to know what's going on in your projects. To have eyes on every piece. To protect the integrity of the project, and to save your own hard-earned money.**





We put 80,000 hours of R&D and a full staff of trusted Project Info Managers behind making this the best construction project management tool on the market, period.

**And we know your business. We know your problems. And we know what it takes to solve them: innovation, forward thinking and a whole new approach.**



Imagine having a Project Info Manager on your side who, instead of saying, "Send me a check," said "Send me a problem and I'll send you a solution."

# **We're the only software on the market that offers full PIM support.**

No other software comes with a PIM. None. Our service approach is unique, responsive, and exclusive.

Join us, and let's make a change. We'll reinvent the industry and change the way business gets done.

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**MySmartPlans** is a comprehensive software that provides construction owners, architects, engineers, general contractors, and subcontractors the ability to collaborate electronically in real time. The software runs the entire life cycle of a construction project, from planning, to design, to construction, through facilities management for the next 50 years.

Ready to see what **MySmartPlans** can do to improve the communication, visibility and profitability of your projects? Ready to get out of construction management hell?

Visit **[MySmartPlans.com/demo](https://MySmartPlans.com/demo)** to sign up for a demo and learn more about the software.

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